



PRESS EVENT

For Immediate Release

Contact: Terri Carr
terri.carr@me.com
281-889-6361

Back Bump's First Annual Children's Fundraiser and Mixer in Houston, TX

Houston, TX Back Bump Apparel (<http://backbumpapparel.com>) is a for-profit organization dedicated to hosting fundraisers and mixers to assist with the fight to finding a cure for childhood cancers. Back Bump is symbolic of the transferring of energy from one to another which produces unified power. With the assistance of organizations such as Armor Gear, Keisha's Kreations (www.keishaskreations.com), RE Event Solutions (<http://www.re-eventsolutions.com/>), Del Frisco Double Eagle Steakhouse (<http://delfriscos.com>), Fiterman's Sports Group (www.fitermansports.com), Wayne Martin Fitness (<http://waynemartinfitness.com/>) The Party Architects (<http://www.thepartyarchitects.com/>) Leslie Cervantez Photography, Negris Lebrum LLC, Focal Point Photography, Eli Security and Bar Divas we are on a mission to raise awareness and funds to combat childhood cancers and find the cure.

WHAT: Back Bump's First Annual Children's Fundraiser and Mixer has been designed to assist families such as the Calderon family with medical expenses and funding for research to find the cure for childhood cancers. Ryan Calderon (<http://www.ryanswarriors.com/my-story.php>) is a 8 year old young man diagnosed with Pre-B Acute Lymphoid Leukemia (ALL) on Memorial Day in 2008. Ryan's story is a very unique story, Ryan's mother Nicki Thibodeaux was also diagnosed with cancer (Lymphoma) on the same day.

With the assistance of sponsors and several professional athletics Chandler Parsons-Houston Rockets, Quinton Dimps-Houston Texans and Antwaun Molden-New York Giants it is our desire to raise money to assist families in similar positions with financial assistance towards cancer treatments and further cancer research. There will be a silent auction of autographed memorabilia from the Texans and various sports teams and entertainment legends. Attendees are encouraged to participate in the auction and raffles as well as meet and mingling. Food and drinks will be provided. There will be a \$25 cover charge the day of the event (100% of the proceeds will be donated families and organizations designed to assist with the fight against childhood cancers). Please join us in raising the awareness of finding a cure for childhood cancers.

WHEN: Saturday, May 5, 2012
7pm – 9pm

WHERE: The Mosaic on Herman Park
5925 Almeda Road
South Tower
Houston, TX 77004

(Live Entertainment, Food and Beverages, Silent Auction and Autograph Session)

MEDIA & EVENT CONTACT:

Terri Carr 281.889.6361 or via email terri.carr@me.com